

EVENT CALENDAR PROMOTION



NYMETROPARENTS.COM is the site parents use to find the most comprehensive information, guides, resources and activities for their families in the Metropolitan NY and Fairfield markets. Our extensive database of calendar activities and articles provide insight from subject matter experts – and our award winning editorial team. NYMETROPARENTS.COM delivers the largest number of users online in our category through extensive online promotion and Search Engine Optimization. You can rely on parents seeking our guidance when searching for local information on what to do and where to spend.

FAMILY ACTIVITIES/ CALENDAR SECTION

One of the most frequented sections of our site, NYMETROPARENTS.COM promotes over 180,000 events each year. Our event promotions include:

- Event description; Location searchable by geography age group, kind of event; Date & Venue

Advertisers that want to ensure maximum visibility for their event can purchase our Event Calendar Package.

PACKAGE INCLUDES

- Featured event on home page
- Featured event on calendar page
- Event microsite
- Featured event (text) on weekly newsletter

