

NEWSLETTER

From: NYMetroParents News [mailto:News@NYMetroParents.com]
Sent: Thursday, November 18, 2010 4:02 AM
To: Susan Fine
Subject: Holidayze

BigAppleParent | QueensParent | BrooklynParent | NassauParent
NYMETROPARENTS
WestchesterParent | RocklandParent | FairfieldParent | SuffolkParent

The Commerce & Industry Council invites you to attend the
2nd Annual Every Woman Matters Walk:
A Walk for Women and Their Families
North Shore LIJ The Katz Institute for Women's Health
KATZ Women's Hospital
May 22, 2011
Jones Beach Boardwalk

It's Easy Being Green

Springtime means a lot of things in the New York Metro Area—while the trees have finally begun sprouting their leaves in earnest, the outdoors are now fair game for all manner of warm-weather revelry. There might still be an April shower now and then (not to mention tackling that temple of doom otherwise known as Tax Day), but May flowers are very much on the horizon in the form of Easter eggs, matzo balls, and Earth Day.

If you're spending time in the city this weekend, get lost in the wild with Alex the Lion and Co. at *Madagascar Live!* Kicking off this weekend at Radio City Music Hall. Get outdoors in Queens at the Queens County Farm Museum's *Children's Carnival*, offering up carnival rides, midway games, food, hayrides, and a magic show. Rock out in Nassau at the *Long Island Guitar Festival*, featuring guitarist Raphaela Smits and many other talented aficionados, or learn about being green with the bears at the Bear Mountain Zoo's *Earth Day Celebration*.

Last week we gave away free tickets to see *Madagascar* through our new deals club, *Tix & Picks*. If you want to get a shot at scoring free passes to more family-friendly fare (plus discounts on special events, shopping savings, and much more), [join now!](#)

As always, scroll down for a longer list of our recommended weekend activities, or visit us online to see our full events calendar.

Looking forward to my bowl of matzo ball soup,
Rachel Brodsky
Editor

NYMP Articles

[How to Help Children with Special Needs Engage in Imaginary Play](#)

[The Importance of Pretend Play for Children with Autism and Other Special Needs](#)

[Board Games: Should You Let Your Kids Win?](#)

[Stuff We Like: Green Products for Kids](#)

IMAX
THEATRE
PALISADES CENTER



Born to Be Wild 3D • Pre-show Event • 4/19 @ 10:15AM
Special Read-In with guest readers; animal-themed books are brought to life before the movie! Plus Free Silly Bandz

Special Events:

April 16
[Champion Day Camp's Fundays - Gooey & Fun Experiments!](#)- Champion Day Camp, New City

Hands on fun with all different kinds of gadgets and goo. Plus: Outdoor Fun & Games!
Free Fun for the WHOLE family!
Refreshments served. Summer Camp tours will be available.

April 24
[Easter Sunday Brunch- Platzl Brauhaus,](#) Pomona

Bring the whole family to celebrate Easter and enjoy our Brunch Buffet

May 1
[2nd Annual Earth Citizen Walk To Support UNICEF- Rockland Lake State Park](#) in conjunction with P.I.P.C., Valley Cottage

1 or 3 mile family walk "Strollers welcome"

May 1
[Champion Day Camp's Fundays - Arts or Sports-](#) Champion Day Camp, New City

What do you like to do? Join us for Arts & Crafts projects or get involved w/ a game of

CREATIVE OPTIONS

- Leaderboard
- Banners
- Text
- JPEGs
- Links to web sites (or microsites)

DISTRIBUTION

- Every Thursday



FILE DESCRIPTION

- List size: 35,000 opt-in names (March 2011)
- File description: metropolitan New York area parents
- Compilation: Opt-in through website to receive weekly newsletter of family activity ideas; opt-in through contests and promotions; sign ups through NYMetroParents events

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